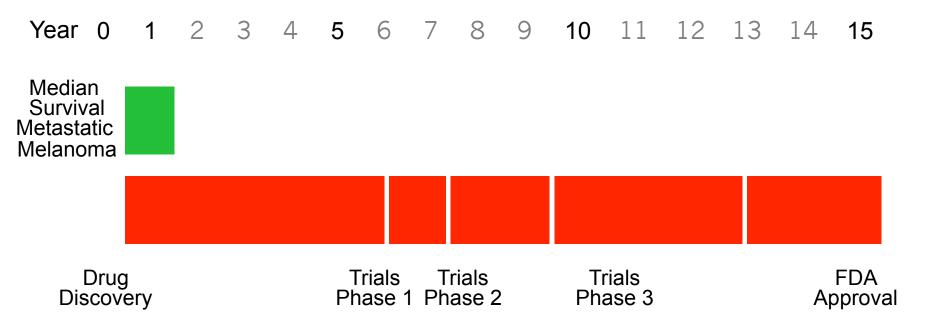


How To Beat Cancer

Jay M. Tenenbaum July 2013

Time's Up









Ehe New York Eimes Cancer 'Vaccine' Is Set Back as Treatment Fails in Trial

By ANDREW POLLACK and TOM WRIGHT

Published: April 7, 2005

OS ANGELES, April 6 - A cancer treatment that has been under development for more than 40 years failed in the first clinical trial in which it was compared with a placebo. The failure, announced Wednesday, was a blow to the field of so-called cancer vaccines and to the two companies developing the treatment, Serono and <u>CancerVax</u>.

Melanoma Targeted Therapies



Vemurafenib (approved August 2011)



CancerCommons

Ipilimumab (approved March 2011)

Cancer in the Genomics Age

CancerCommons

• 1000's of rare diseases

• Treated with 100's of targeted therapies

• Drug cocktails

• Randomized trials are slow, expensive, & fail

30,000 Oncologists, 1000s of "N of 1" Trials

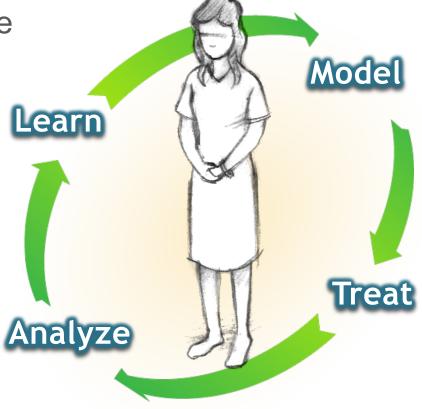




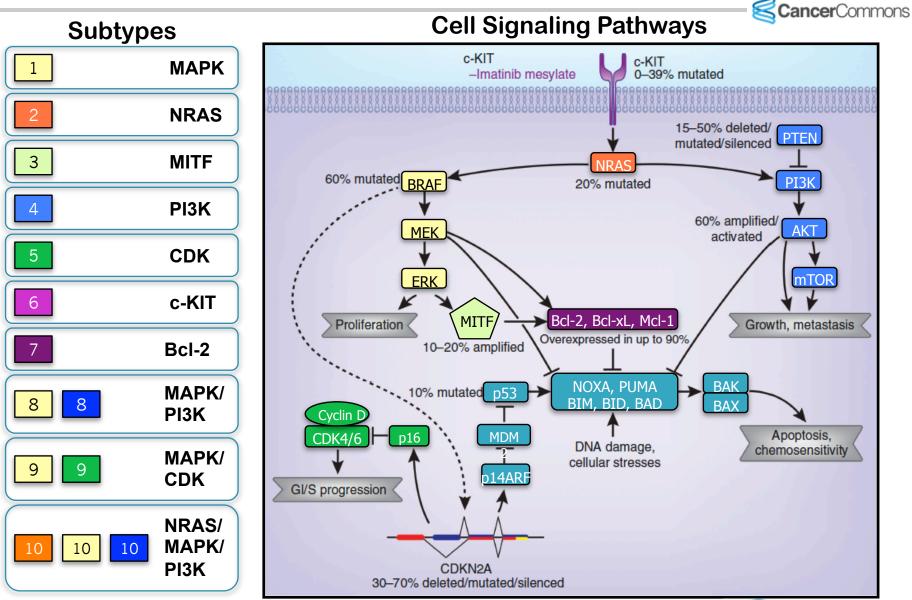
Vision

A rapid learning community for cancer

- Obtain the best possible outcomes
- Learn as much as possible
- Disseminate rapidly

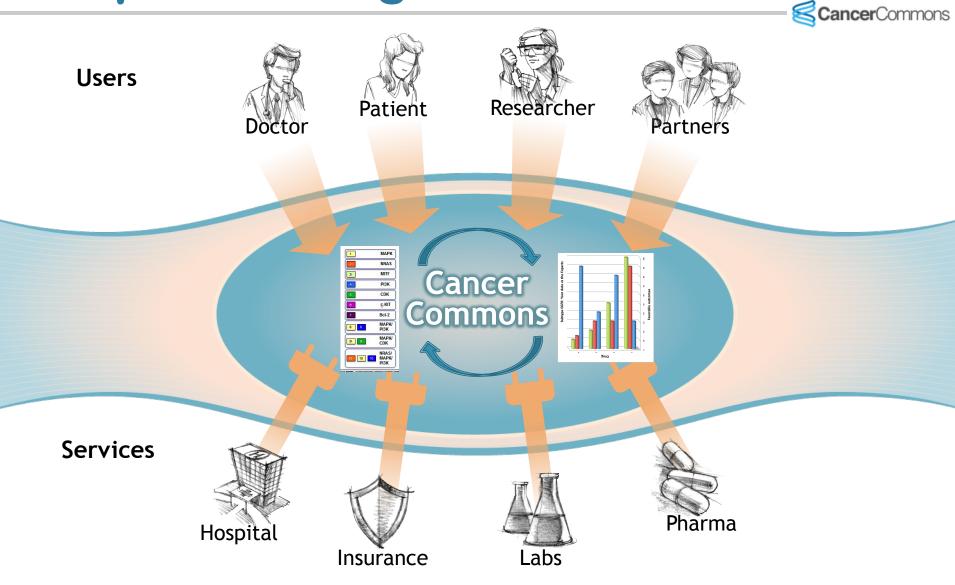


Melanoma Reference Model

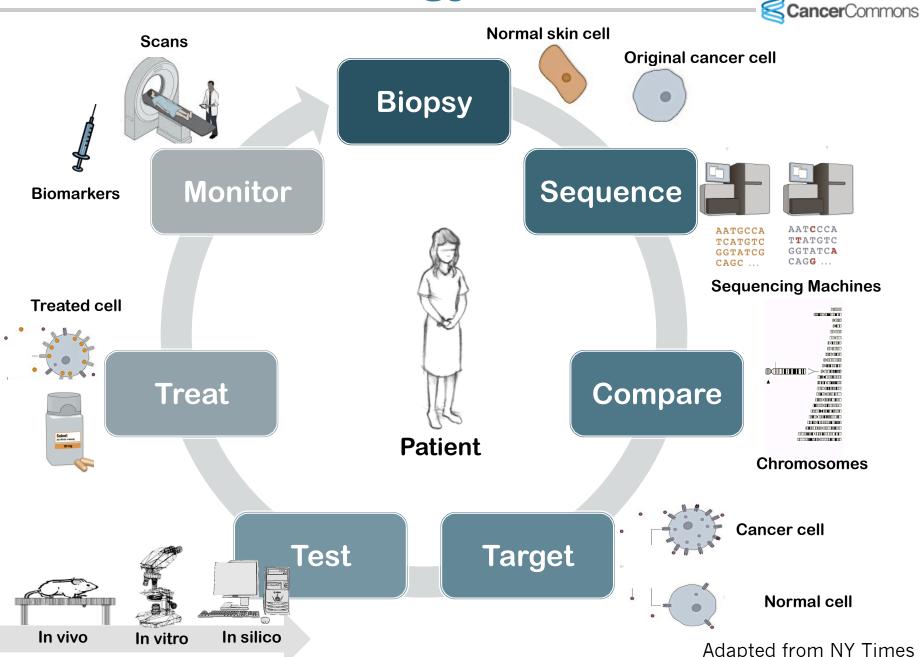




Rapid Learning Platform



Precision Oncology 2013



Beyond Standard of Care

Case Studies in Precision Oncology

Lukas Wartman, Washington U.



• Diagnosis: ALL (Acute Lymphoblastic Leukemia)

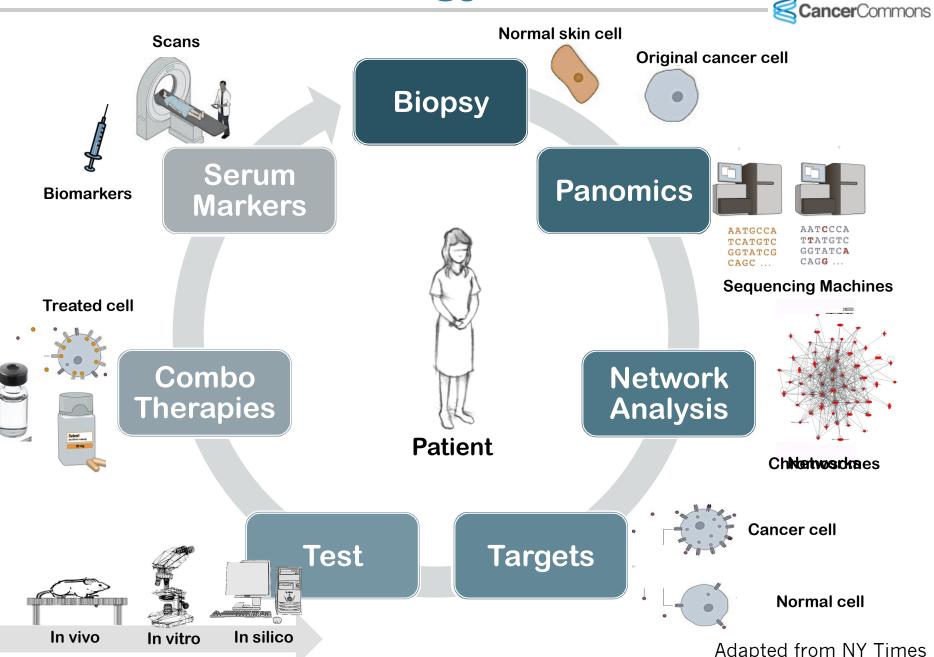
- Driver: over-expressed FLT3
- Drug: Sutent (kidney cancer)

Patient 102 - Seattle Oncologist

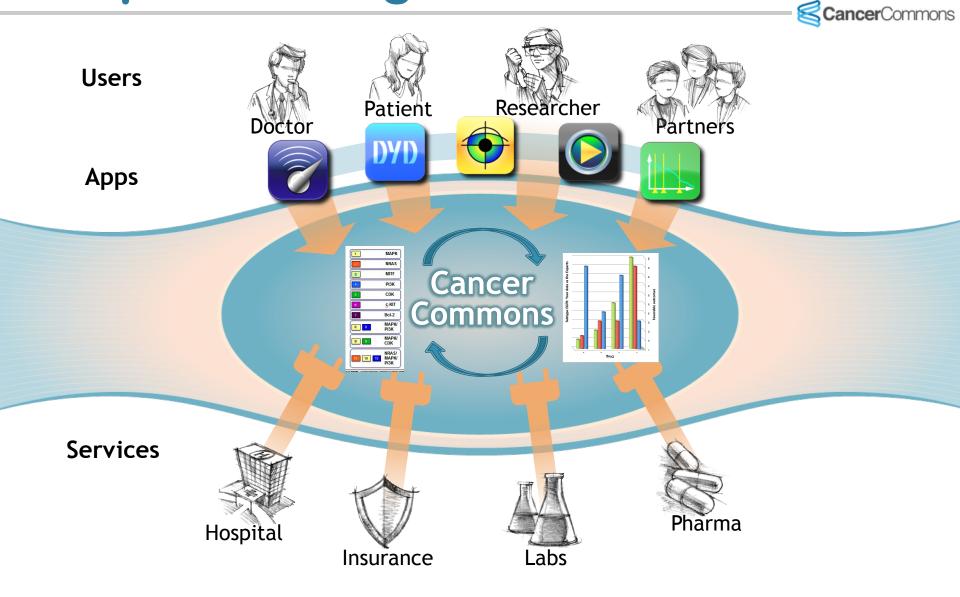


- Diagnosis: pancreatic cancer
- Driver: PIK3CA amplification
- Test: in-vitro HTS, mouse avatar
- Drug: PF-05212384 (PIK3/mTOR inhibitor for solid tumors)

Precision Oncology 2020



Rapid Learning Platform



CancerCommons RAPID LEARNING

"WE NEED TO COMPILE

IMPROVE OUTCOMES."

THIS MOUNTAIN OF

INFORMATION ... TO

Frank McCormick, PhD, FRS Director, UCSF Helen Diller Family Comprehensive Cancer Center Email Address Password Sign in Keep me signed in | Forgot your password?

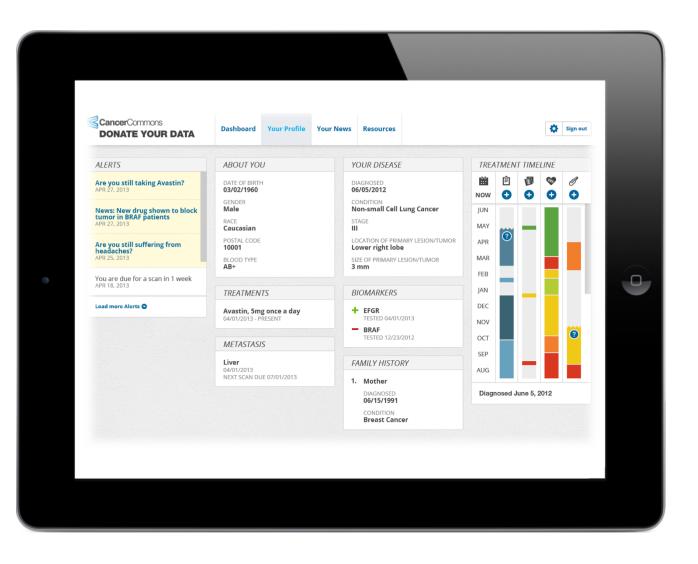
We invite patients, researchers, and clinicians to join our open science collaboration to speed discovery. By including patients in the learning loop, we bring new findings about the latest treatments to those who urgently need answers beyond the standard of care.

Register Now

Learn more

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			CancerCormors RAPID LIEARNING Sign in	ion Oncology Journal	provide an email address belo	wr to be notified when
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Donate Your Data



Donate -Your Data

As a unique cancer patient, you hold **one-of-a-kind** information about your tumor. If you've already been tested, you may even know the biomarkers that point to your tumor's specific mutations. Your tumor profile and treatment progress serve as valuable data for cancer research.

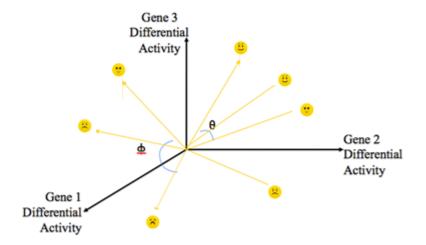
Four Simple Steps

- **Register Confidentially**
 - Share Your Information
 - **Receive Personalized Updates**
 - Keep Us Posted

Click to see <u>animation</u> explaining the Donate Your Data initiative

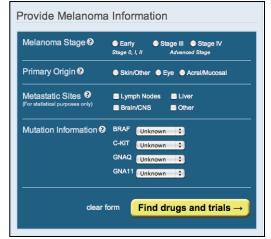
Treatment Planning

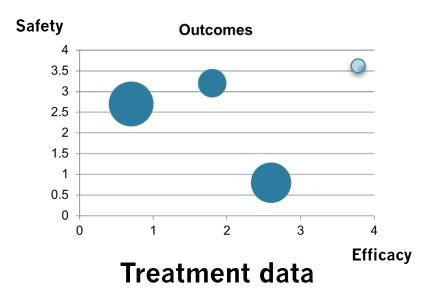




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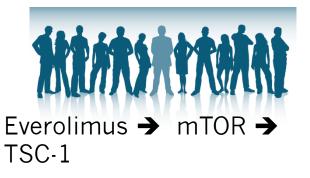
Expert knowledge



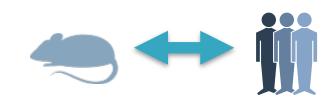


Beyond Trials

• Exceptional responders



"N of 1" studies



• eTrials







- <u>Email</u>: jmt@cancercommons.org
- Cell: 650-799-1767